

Apprenticeships

Endless
Possibilities



Walsall Council's
Apprenticeship Programme



Introduction to Endless Possibilities

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Apprenticeship Programme



Our journey so far

- Launched in July 2017
- Apprenticeship Levy and Public Sector target to employ 2.3% of the workforce
- Apprenticeship Working Group – steer direction of travel and include the Voice of the Apprentice
- Open to all ages, all levels - existing staff and new recruits
- Nearly 400 Apprentices across the organisation from Print and Design, HR/ Recruitment, Finance, ICT, Team Leading, Business Support, Civil Engineering, Social Work, Leadership and Management, Teaching Assistants in our Primary schools
- Award Winning
- Communication and a strong brand – MS Teams, Newsletters, Annual reports, Social media, Member of regional and national forums, Meet-Ups
- Complimentary internal L&D offer



What is an Apprenticeship?

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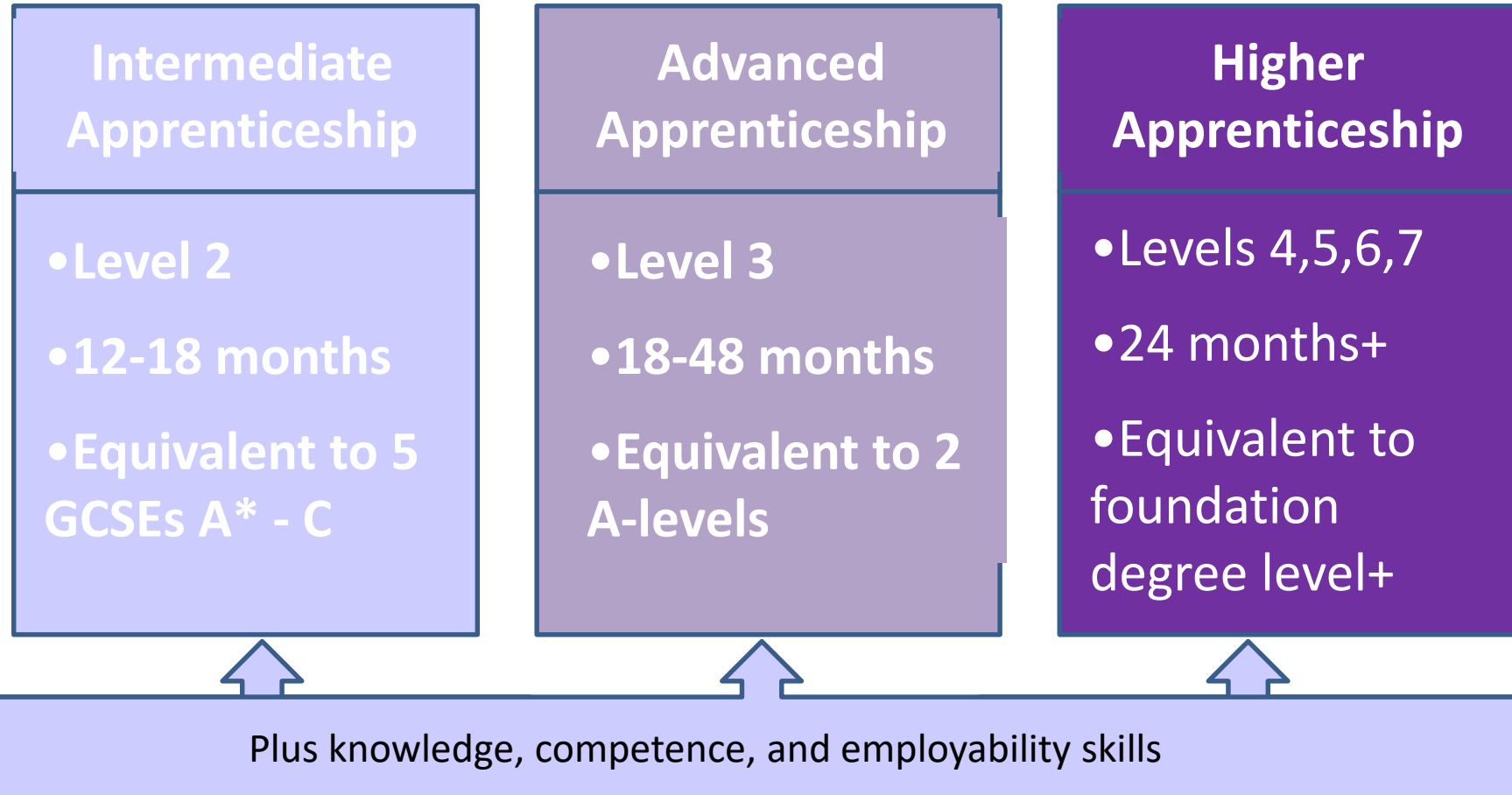


- An Apprenticeship is a **job with learning integrated** into it, both within and outside the workplace, on and off the job. It is a way for all individuals in employment, to gain new skills and qualifications whilst working.
- Apprenticeships equip individuals with the necessary **skills, knowledge and behaviours** they need and for future employment and progression.
- **20% off job training** included in working week but must be flexible and gain line managers approval
- An Apprenticeship is available to **anyone aged from 16 to 64**
- To undertake an Apprenticeship there are **terms and conditions of employment**,
- Apprenticeships are available from **levels 2 to 7 (equivalent to a Masters Degree)**
- Apprenticeships are available in 1000's of different occupations
- To undertake an Apprenticeship the Apprentice Training **needs to fit in with a job role**
- **No tuition Fees!**
- Apprenticeship vacancies within the Council – these are advertised through WM Jobs





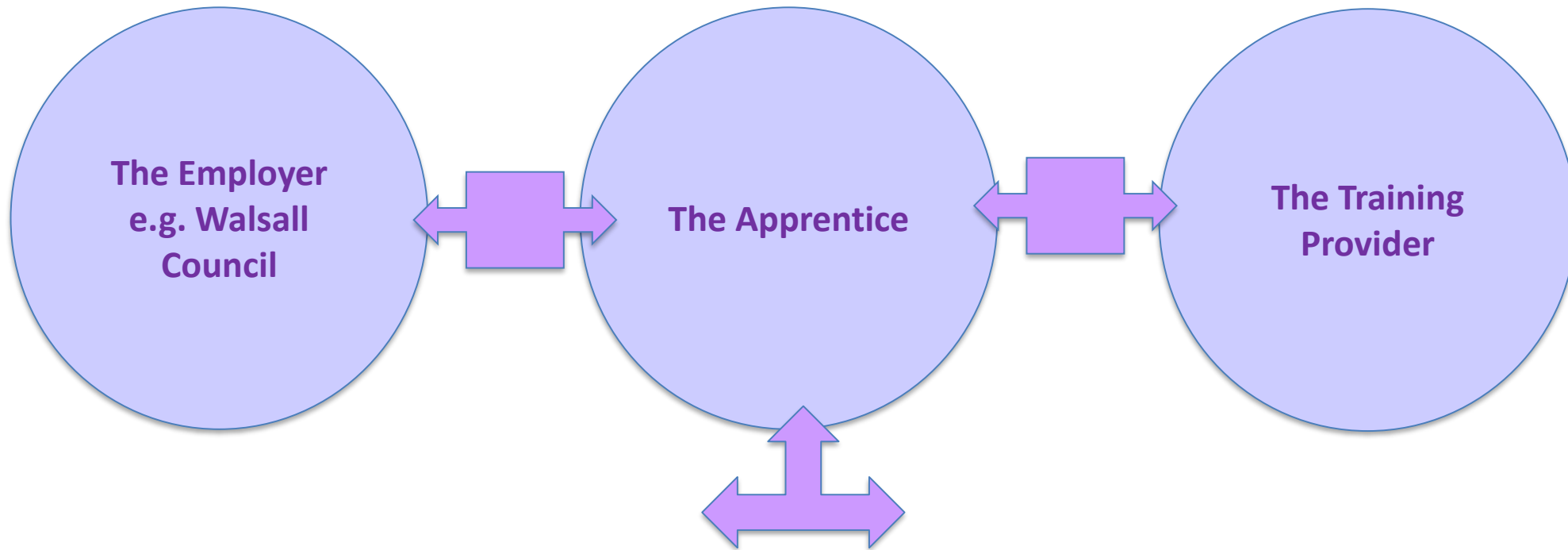
Different levels of Apprenticeship available



Apprenticeship Programme

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What do we do?



Council Tax **Building Control** *Housing*
Fostering *Public Health* *Arts* *Education*
Benefits **Planning**

Parks & Green Spaces

Leisure & Sports **Transport & Streets**

Environment *Social Work* **Volunteering**

Libraries **Register Office** *Environment*



Public Health
England

HEALTH



Apprenticeships are available in a wide variety of areas (standards) including:

- Accounting
- Agriculture and Horticulture
- Animal Care
- Business Administration
- Childcare
- Construction
- Customer Service
- Distribution, Warehousing and Storage
- Engineering, Electrical, Welding, Electronic
- Facilities Services
- Finance
- Health and Social Care
- Hospitality and Catering
- IT Practitioner and Professional
- Management
- Motor Vehicle
- Teaching
- Youth Work

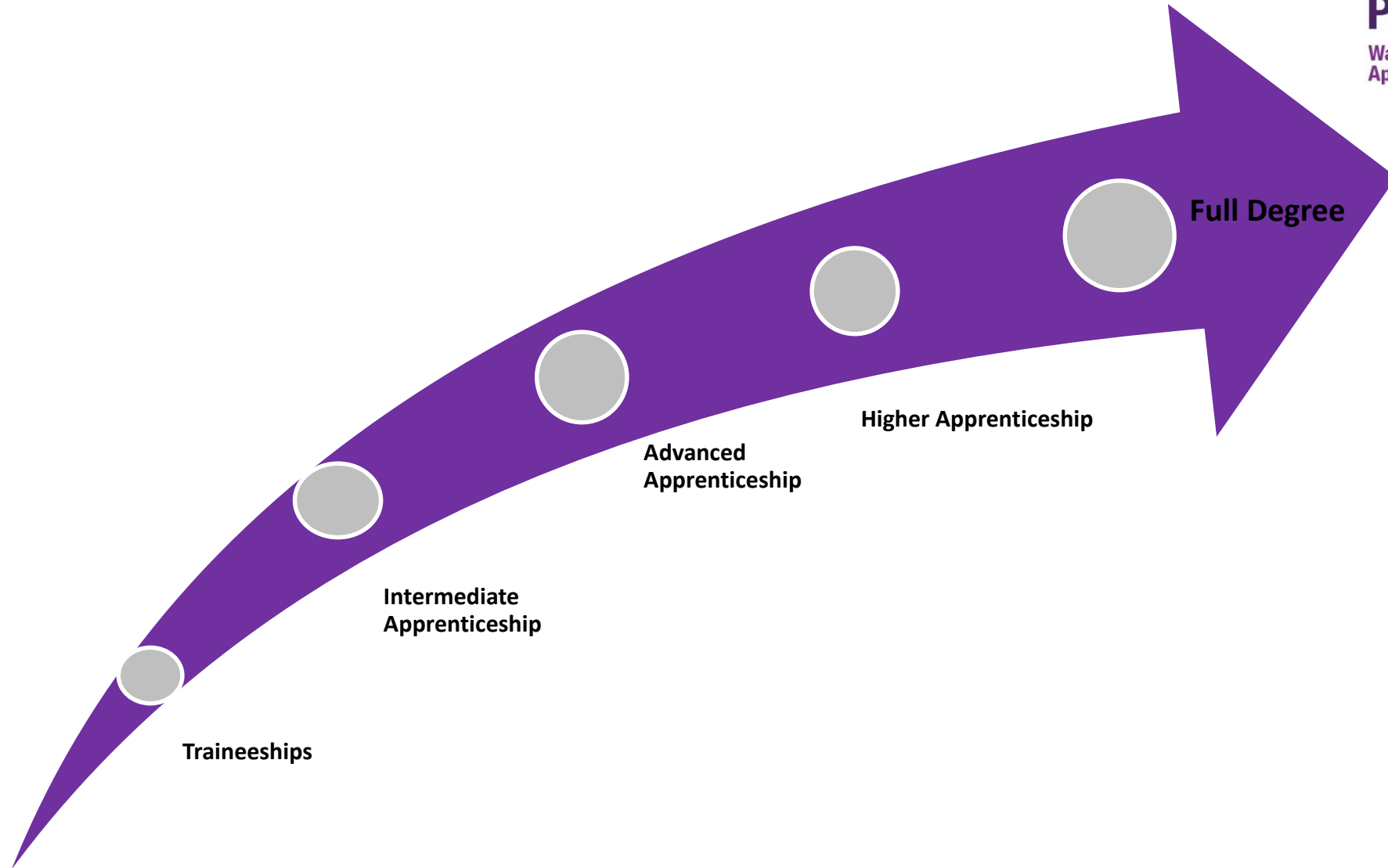
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Progression Ladder

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Pre Apprenticeship Programme

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- The offer
- What success looks like
- A learner centred approach - bespoke to Individuals
- Meeting Aspirations (realistically)





- Financial Support – for individual (bursary) and employer incentive (currently £4,000)

Where to find Apprenticeship Vacancies?

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[Find an Apprenticeship Vacancy Website](https://www.apprenticeships.gov.uk)

<https://www.apprenticeships.gov.uk>

A screenshot of the GOV.UK 'Find an apprenticeship' search results page. At the top, there's a black header with 'GOV.UK' and 'Find an apprenticeship'. Below that, a yellow box contains a message about Coronavirus (COVID-19) support. The main section is titled 'Search results' and shows 106 results in the selected area. A specific result is highlighted: 'Digital Marketer Apprentice Level 3' by Filtration Warehouse Ltd. The job description includes details like distance (0.9 miles), closing date (30 Apr 2021), and start date (10 May 2021). There are search filters on the left for keywords, location, and distance, and a 'Sort results' dropdown set to 'Distance'. A 'Help' button is visible in the bottom right corner of the page.

[How to apply for an apprenticeship – YouTube](#)

A video to support Applying for Apprenticeships



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Coronavirus (COVID-19): to find out how we can support you with your apprenticeship including if you have been affected by redundancy, [read our updated information](#).

Search results

We've found **106** apprenticeships in your selected area.


We've also found [33 apprenticeships with positions elsewhere in England](#).

 [Receive alerts for this search](#)


Edit search

[More/less detail](#)

Sort results

Distance 

Keywords (optional)

-- Refine search -- 

Your location

ws1 1tp

[Use current location](#)

Digital Marketer Apprentice Level 3

Filtration Warehouse Ltd

(Added 23 Sep 2020 - 1 position available)

We are looking for a Digital Marketing apprentice to come on board and help us to promote and encourage company growth.

Distance: 0.9 miles [▶ Journey time](#)

Closing date: 30 Apr 2021




including if you have been affected by redundancy, [read our updated information](#).

Digital Marketer Apprentice

Jenflow Systems

[Return to search results](#)

 [Print this page](#)

Estio Training have an exciting new opportunity for a Digital Marketing apprentice at Jenflow Systems Ltd, based in Walsall.

[Sign in to apply](#)

Closing date: 19 May 2021

Apprenticeship summary

Weekly wage

£200.00

Working week

Days and shifts to be confirmed.

Total hours per week: 40.00

Expected duration

13 months

As our Digital Marketing Apprentice, you will be responsible for developing and managing various marketing activities, with a particular focus on our various websites. You will also manage Google & social media. You will be expected to learn & in future manage the following job duties listed below.

Job duties:

- Manage both paid & organic elements of our digital marketing
- Manage our email marketing campaigns
- Manage, implement & innovate social media, email, google ads & all other marketing campaigns

What to consider?

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- Work readiness
- Pay – Terms and Conditions of Employment
- Hours – we can start at 20 hours per week and work up to full time of 37 hours per week
- Eligibility and Entry Requirements
- English and Maths (sometimes IT and Science)
- Work Experience
- CV, Interview Skills
- Traineeships/Kickstart, DWP programmes that support employability
- Not just us.....many employers will recruit 😊

Useful Contact Details

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Social Media – Twitter, Facebook, LinkedIn

@Walsall_Apps

Walsall Council Job Shop



Website page www.Walsall.gov.uk

Helena Baxter – Apprenticeship Programme Lead

Helena.baxter@walsall.gov.uk



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**Thank you for Listening
Any Questions?**



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